

Unilever National Parks 2008 Employee Photo Contest Official Rules

The Contest is sponsored by Unilever. This is a contest of skill. The Contest is open to any part or full-time active employee of Unilever in the United States and Puerto Rico and who is a resident in one of the aforementioned locations and who is not a "professional photographer," that is, one who has not earned 51% or more of his or her annual income by taking, selling or marketing photographs, whether as an employee or a freelance photographer, during the last three (3) years (the "Contestant"). Employees and relatives of the National Park Foundation, the National Park Service, their respective affiliates, subsidiaries, advertising or promotion agencies and professional photographers are not eligible. No purchase necessary. Void where prohibited. Subject to all federal, state, and local laws.

The Contestant must submit a 3"x 5" index card with his or her full name, home address, home telephone number, work telephone number, email address and work location as well as the National Park in which the entry was taken. This index card will serve as the Official Entry Form (the "Form") and must be submitted together with a qualifying photograph (the "Entry") taken by him or her at a unit of the National Park System within the last three (3) years, using a 35mm-format camera and/or a digital camera at/or above 300 DPI. Entries that have been previously published or been a prize winner in any other contest are not eligible. No Entry shall include any representation of any person unless he or she has executed a release to the Sponsor.

Color prints and black and white prints are eligible, provided they are not larger than 5"x 7". No Compact Discs (CD) please.

Each Entry must have the Contestant's name, address and daytime phone number as well as the National Park in which the photo was taken in written on the back of each print or, in the case of a slide, on the "correct reading" side of the slide mount. Incomplete, illegible or mutilated Forms and Entries shall be disqualified.

Contestants do not need to submit the negatives, digital files or original slides of the Entries with the Form; however, a winning Contestant must deliver the original negatives, original slide, or a high-res unedited version on a compact disc of the winning Entries within seven (7) days of Sponsor's request or be disqualified. No Entries shall be returned, and they may be destroyed at the Sponsor's option. The Sponsor shall make reasonable efforts to return the original negatives, original slides, and high-res version of the winning Entries to the respective Contest winners following production of the Calendar (as defined below).

The Sponsor shall not be responsible for lost, late, stolen, misplaced, misdirected or postage due Forms, Entries, original negatives or original slides.

A Contestant may submit more than one Entry, but, each Entry must be accompanied by a Form and be sent in a separate envelope. SUBMISSIONS WITHOUT OFFICIAL ENTRY FORMS SHALL NOT BE ACCEPTED.

Page Two

ALL ENVELOPES CONTAINING FORMS MUST BE POST-MARKED NO LATER THAN WEDNESDAY, SEPTEMBER 10, 2008 AND MAILED TO: "Unilever National Parks Employee Photo Contest, c/o Clear Seas Communications, 125A Wappoo Creek Drive, Charleston, SC 29412. Entries sent via the Internet shall not be eligible. Winners will be notified by mail and on the Internet on or about October 15, 2008. To obtain a list of the winners, send a stamped, self-addressed envelope to the above address or visit Unilever's National Parks Program at www.UnileverNationalParks.com. All winning entries will appear in the Unilever 2009 National Parks Calendar (the "Calendar").

A panel of independent, professional photographers and/or graphic designers shall rank Entries on the basis of: originality (0-25); artistic composition (0-25); photographic technique (0-25); and technical execution (0-25). In the event of a tie, the Entry with the highest points in the originality category will be the winner (if there is a tie in the originality category, the Entry with the highest points in the next succeeding category listed in the immediately preceding sentence, will be the winner). Judges' decisions on all matters relating to the Contest are final.

The judges will select One (1) Grand Prize Winner, eleven (11) First Prize Winners and twelve (12) Runners-up. If a prize is not claimed or a winner is disqualified, an alternate winner shall be selected according to the procedure described above. All prizes shall be awarded, provided a sufficient number of qualified entries are received.

The Grand Prize Winner will receive a four-day, three-night trip to Acadia National Park for two people including airfare, lodging and an economy-class rental car (ARV: \$4,000.00). First Prize Winners will each receive a Baraska 8x32 Point N' View Digital Binocular with Built-in 5.0 Mega Pixel Digital Camera with 1.5" TFT Color Screen and "America the Beautiful" Federal Lands Pass (ARV: \$450). Runners-up will receive an "America the Beautiful" Federal Lands Pass and a National Parks Anorak (ARV: \$175.00). Winners may not transfer their prizes or request cash or other substitution. However, the Sponsor may substitute a prize of equal or greater value at their discretion. Taxes, if any, shall be the responsibility of the individual winners. Neither Sponsor nor any of its agents assumes any responsibility for damages, losses or injury resulting from acceptance or use of any prize.

The Sponsors shall use reasonable care in handling the original negatives, original slides, and high-res versions of the winning Entries; however, Sponsor shall not be responsible for the loss, destruction, mutilation or failure to return the original negatives, original slides, or high-res versions of the winning Entries to the respective winners. Within seven (7) days of notification, each winner shall submit an original negative, original slide, or a high-res unedited version on a compact disc of the Entry together with a signed affidavit of eligibility, release of liability and prize acceptance (the "Affidavit and Release") and a release executed by each person who appears in the entry (if any), or be disqualified.

The Grand Prize Winner's Image will appear on the cover of the Unilever National Parks 2009 Calendar. All other winning images will be published in the Unilever National Parks 2009 Calendar.

Page Three

In the Affidavit and Release, each winner shall give the Sponsors permission, whether directly or indirectly through third-party licenses, to utilize the Entry's original negative, original slide, or high-res unedited image and make derivative works of the original negative, original slide, or high-res unedited image including the right to reproduce the same in connection with the reproduction, distribution, public display, publication, republication, and modification of the Entry, whether in whole or in part (including, without limitation, use in the Calendar, use in connection with the promotion and marketing of the Calendar, use in any magazine (and use in connection with the promotion and marketing thereof), and use in any Sponsor promotional material, such as Sponsor's web site), with or without the winner's name, photo, likeness and biographical information, and without the further consent of, or compensation to, the winner and/or any person who appears in the Entry. The Affidavit and Release shall also certify the winner's eligibility and the Entry's ownership, originality and non-infringement. Subject to the rights granted to Sponsor, each winner retains copyrights in the Entry.

Sponsor: Unilever